

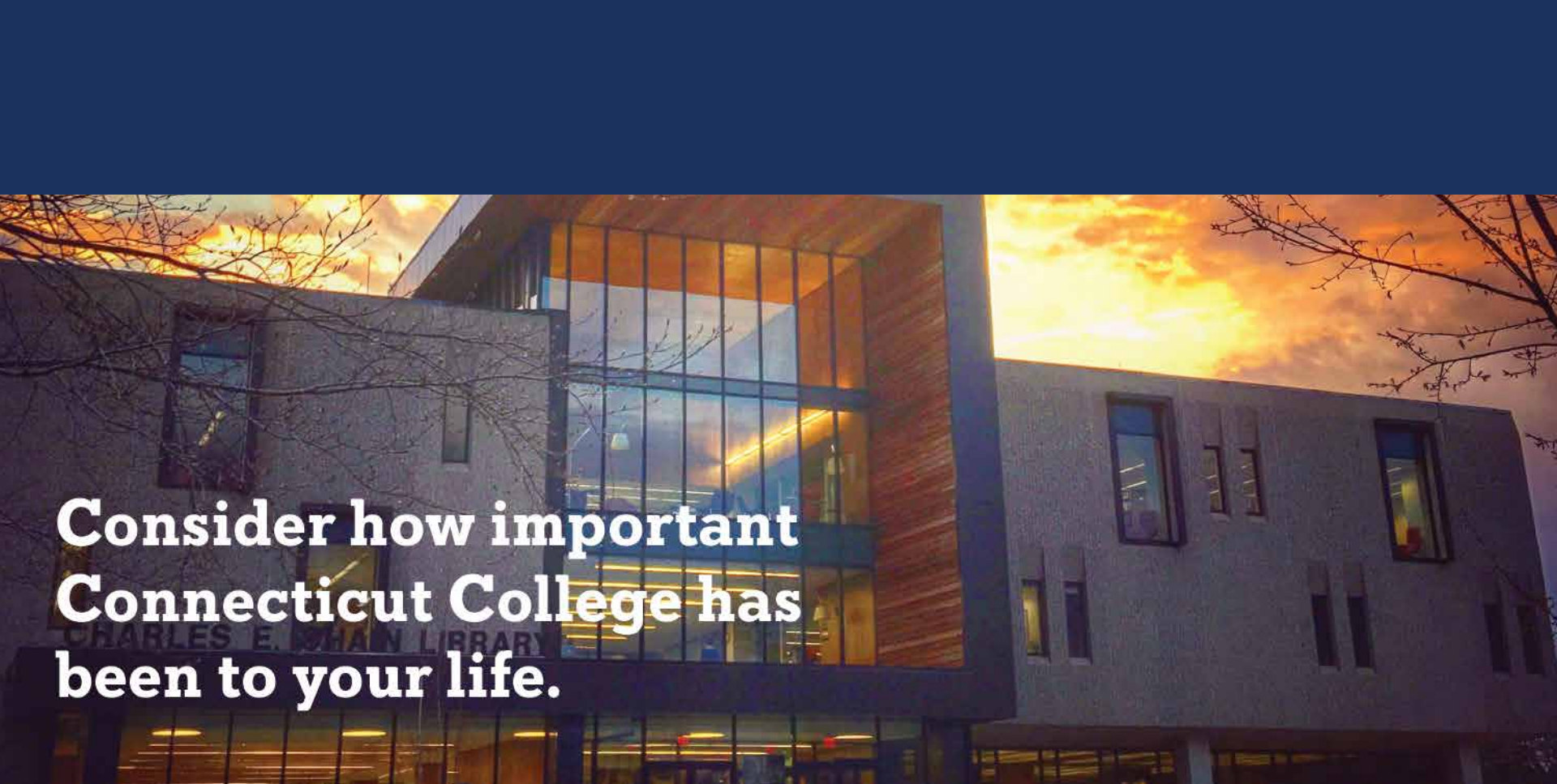
IGNITING POSSIBILITIES

that last

DEFY
BOUNDARIES
THE CAMPAIGN FOR CONNECTICUT COLLEGE

The Legacy Initiative at Connecticut College

CONNECTICUT COLLEGE



Consider how important Connecticut College has been to your life.

Thanks to generous donors who are propelling the success of the \$300 million Defy Boundaries campaign, we are investing as never before in numerous areas of the Conn student experience: scholarships for outstanding students, exceptional teacher-scholars, student life, outstanding arts and athletics facilities and programs, and much more.

As we look toward the campaign's rousing conclusion, we invite donors to consider lifting Conn forever as part of their legacy. By the time the campaign concludes on June 30, 2024, we aim to raise \$50 million in new bequest commitments. Whether you are 25 or 85, there is no better time than now to name Connecticut College in your estate plans.

Numerous legacy options allow you to make a profound impact on Conn's excellence for generations. For example, the most popular approach is making Conn part of your estate plans — and you can add the College to your existing will at any time.

Other simple options include naming Conn as a beneficiary designation through:

- A retirement plan
- A life insurance policy
- Employer-provided life insurance
- An eligible bank or brokerage account
- A donor advised fund or “charitable gift fund” account

CHOOSE ACTION

Diane Bessell '59

As you contemplate your own legacy, we invite you to act upon your convictions. Through this historic campaign, you can become part of the collective force that will benefit all our students far into the future.

Consider how Diane Bessell turned her vision into a reality.

A consistent and loyal Conn supporter, Diane strategically planned how her estate could strengthen the College. She established two charitable gift annuities, named Conn as beneficiary of two retirement plans and designated a percentage of her estate to the College.

The result put into action Diane's vision for international efforts connected to sustainability. In 2021, her gifts established the Diane Bessell '59 Endowed Fund for International Cooperation and Sustainable Development. Ensuing partnerships with the Walter Commons for Global Study and Engagement and the Toor Cummings Center for International Study and the Liberal Arts led to powerful impacts, including:

- Immediate increases in the number of student internships.
- Expanded work among alumni practitioners and our global partners in Africa, Asia and Latin America.
- Extensive new academic and research programs in international studies.



Bessell Fellows Eric Lu '24 and Christine Vuu '24 interview Sasamani Foundation students in Bagamoyo, Tanzania.

In addition, each year, new cohorts of Bessell Fellows work on ethical approaches to sustainable development in other countries, raise campus and local awareness about related global challenges and holistic solutions, and more.

Diane's enduring gift is transforming lives and inspiring others to follow her example.

LEADERSHIP THAT LASTS

Carol J. Ramsey '74

Connecticut College was created to exist forever. Legacy giving permanently intertwines your ideals with one of society's most important and enduring institutions for opportunity, growth and progress—a leading liberal arts college.

Naming the College in your estate plans and directing that support to unrestricted use, as Carol Ramsey has, are the ultimate expressions of faith in Conn's future leadership.

Furthermore, an unrestricted bequest directed to the endowment will act as an annual fund gift in perpetuity.

“Throughout my life, I have been incredibly fortunate to encounter people who could see something in me worth encouraging. That is the hallmark of my Connecticut College experience and I believe that that trait—Conn's indomitable faith in its students and faculty—warrants my attention and financial support now, five decades later.

I have made a bequest of unrestricted funding to the College. I believe that the College that could see the value of an investment in the young me will see the possibilities in the generations of young people who must now lead their families, professions, communities and country through another era of trying times.”

- Carol J. Ramsey '74



BOUNDLESS POSSIBILITIES

Janis Jewell Dey '87

The gift planning team can help you activate the boundless possibilities of legacy gifts to Conn that meet your personal, financial and philanthropic goals—and drive educational excellence and human opportunity across decades and even centuries.

As Janis Dey discovered with her generous gift, you can honor what Conn gave to you by providing resources for students now and well into the future.

As a return-to-college student, Jan discovered her personal strength at Connecticut College, attending class with two young children in tow. At the time, Jan knew what an academic gift Conn was, benefitting as she did from the personal approach of the faculty and from financial support. Feeling fortunate to have received an inheritance, Jan decided to participate in the Hale Scholarship Initiative. And then Jan named Connecticut College as the beneficiary of her estate plans, directing that gift to her scholarship fund. Jan says,



“Connecticut College impacted my life for the better, and I have always believed that ‘When one is given much, much is expected in return.’ I have invested in people in my career and in my volunteer work. It makes sense to me to continue to invest in people after I transition this world. Conn makes the world a better place, and so that is where I want to continue my legacy. I want to be a part of a college that has so much optimism and forward-thinking—and of the success of the campaign.”

NOW IS THE TIME



There are many areas where you can direct your gift, such as by establishing your legacy through a bequest to the Conn endowment, effectively making a gift to the Connecticut College Fund in perpetuity. Here is some language to use:

“I give _____ percent (____ %) of the residue of my estate to Connecticut College, 270 Mohegan Avenue, New London, CT 06320 for unrestricted endowment.”

let's talk

Contact Laura Becker

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Anyone who loves Connecticut College can name the College in their estate plans. (And if you will be age 60 or older by June 30, 2024, when the campaign ends, **100% of the value of your gift** can be counted in our \$50 million fundraising goal.)

Already have Conn in your estate plans? Tell us! It is helpful for us to know in advance and understand what you are hoping to accomplish with your gift.

Considering your legacy and want to add Conn in your plans? **We can help.** Contact the Office of Gift Planning and start a conversation. Or return the enclosed reply card in the postage-paid envelope that we have provided.

we want to hear from you ↘

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“My education and experiences at Connecticut College were among the most formative of my life. My bequest to the endowment reflects my ongoing commitment to support the College in meaningful ways in perpetuity, and to ensure that future generations of Camels have the same amazing opportunities that I had as a student.”



Eric Kaplan '85



CONNECTICUT COLLEGE